


“A business’s physical assets define it’s capabilities. Realize your assets’ untapped capacity with Micor Analytics”



Our mission is to provide the most complete technical, physical and financial information about your assets so that your team can make the best decisions possible. That’s the value of technology intelligence.

Media businesses today are looking for agility. You need to know your assets, their value and how to optimize them. Then, with the proper tools and knowledge, you can build an open, responsive ecosystem to service your business. Micor can build the tools and practices your organization needs to stimulate your work flows and build a collaborative culture.

Our Services

- Audit Management
 - Asset verification and inspection including ID tagging, collection of pertinent asset data for accounting, insurance, deployment, and maintenance purposes.
 - Review and Audit desktop and server software, hardware and printers and save you money.
 - Facility project management - receive new equipment, audit and reconcile.
 - Forensic fixed asset ledger building and reconciliation
 - System deployment - software integration as well as corporate controls and practices development.
- Appraisals of Fixed Assets
 - Opinions of Fair Value for ASC 820 for accounting (M&A, Impairment, etc) impairment testing and other compliance reporting
 - Opinions of Value for property tax, insurance, bankruptcy and litigation
 - Opinions of Liquidation Value for financing
 - Opinions on the useful life of equipment to improve asset planning and calculate depreciation.

How You Benefit

Benefit from a best Practice that save money, time and promote efficient work flow.

- Eliminate duplicate and unnecessary purchasing and discover lost, missing, or unutilized assets
- Readily available, reliable technical and value data for compliance, deployment and planning
- Keep staff at profitable work while building knowledge data for best practice asset management

Who We Are

For over 25 years Micor has been providing appraisal, consulting, fixed asset management, and reporting services to organizations big and small, domestic and international.

Our firm has built a reputation for quality and reliability for asset management and appraisal. Micor’s team actively maintains technical and industry knowledge of computing, media, and mechanical engineering issues that affect value and useful life of business and municipal assets.

Micor’s client base includes large financial and business entities such as Bank of America, Chase, Capital One, Sony, Panasonic, Panavision, and many others. Projects have ranged from small assessments of written inventories to large volume, asset discovery and reconciliation projects covering multiple sites and venues worldwide.